



WELCOME TO THE 9TH ANNUAL WANY CONFERENCE  
**THE WORKSPACE INDUSTRY AT A CROSSROADS**

...And What's The Right Road To Take

Conference Host: Steelcase WorkLife Center

June 13, 2014

8:30 AM - 5:30 PM

PRORAMMING	STARRING	EPISODE
THE EARLY SHOW	Arnette Reizburg Cendyn Spaces Boca Raton Jan Paape Anchor Offices Houston Lori Spiess Officenters Minneapolis	Grab your coffee and bagels... To get the juices flowing, the current and two Past Presidents of the GWA share their experiences, expertise and vision of the future of Modern Serviced Workspacism.
20/20	Carolina Rendeiro Right Space Coral Gables	Our Workspace Industry is at a Crossroads and work-world is full of changes... and who better to help us negotiate the path forward than the visionary, frequent world traveler, past GWA President and great WANY friend: Carolina Rendeiro, who continues to masterfully stay in-step with the changing times.
MODERN FAMILY	Mark Gilbreath LiquidSpace San Francisco	Clarity is king as renowned workspace industry innovator Mark Gilbreath zeroes in on the Sharing Economy, Collaborative Consumption, and terms and distinctions of the expanding Family of Modern Serviced Workspace offerings.
THE VOICE	Michael Levie CitizenM Hotels Amsterdam, Holland Emma Plumb 1 Million For Work Flexibility	Actually 2 'Voices'... First CitizenM Founding Partner, Michael Levie addresses whether we really know what our customers want – and are we delivering it at an effective human level? Then Emma Plumb will lend her "Voice" on work flexibility, from a trending perspective.

MORNING BREAK

WANY THANKS THE FOLLOWING DIAMOND SPONSORS FOR THEIR EXTRAORDINARY SUPPORT



PRORAMMING	STARRING	EPISODE
AMERICA'S GOT TALENT	John Arenas Serendipity Labs Angie O'Grady Carr Workplaces Washington, DC	The Modern Workspacism Movement is in high gear and exploding on many fronts. Here are two highly respected industry leaders who have managed to stay ahead of the curve and trends.
BONANZA	Caleb Parker meetingrooms.com, Search Office Space	The Meeting Space market is catching fire in our Serviced Workspace Industry – and Caleb's going to tell us why, and how to jump on this Bandwagon for formidable income and gain.
AS THE WORLD TURNS	Keith Warner CloudVO San Francisco	...Beating Regus's World At Its Own Game.... based on a close examination of its way of doing business – and other valuable info about Virtual Office offerings is what this episode focuses on.

LUNCH BREAK



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DEAL OR NO DEAL	Larry Sharpe The Neo-Sage Group	OK...time to make some money – a lot more, too! Larry Sharpe is back with more secrets to increase sales and income when we return to our Serviced Workspaces...or to whatever other business you're into, for that matter.
60 MINUTES	Andrea Pirrotti HappyDesk, WUN Systems Wendy Spreenber Site Resolutions Chicago Karen Condi Office Suite Strategies Lexington, KY Ray Lindenberg Winning Workspaces Hospitality Group	In this year's WANY version of the 'UnConference' our '60 Minutes' Correspondents, featuring the most celebrated and successful Serviced Workspace Industry consultants of the past decade, were sent out 'on assignment' with a free reign to uncover a few more valuable 'Crossroads' signs of the times, to share with us all. Let's see what they came up with...

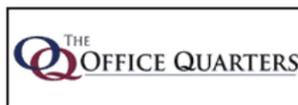
AFTERNOON BREAK

WANY ALSO THANKS THESE GOLD SPONSORS WHO MADE TODAY'S CONFERENCE POSSIBLE



PRORAMMING	STARRING	EPISODE
THE VIEW	Laura Kozelouzek Quest Workspaces Janet Cunningham Powerspace & Services Kathlene Buchanan Metro Offices Washington, DC	This power-panel trio of highly esteemed BC/ serviced workspace executives and industry royalty bring a treasure trove of significant views, experiences and voices to share... So get ready to hear them ROAR!.
FAMILY FEUD	Mike Howard (MC) American Executive Centers - Philadelphia Jenifer Ross W@tercooler Hub Coworking - Tarrytown Scott Rae Buono Your Office USA Orlando A Surprise, Special 'American Idol' Toni Freeth (JUDGE) Hubcreate UK Isabel Garcia Global Prime Office Network - Montreal Rachelle Shea GPO Network Toronto Sharon Sobon Sobon & Associates Cheshire, CT	He's back...all gussied up...and better than ever! Workspace Industry dynamo Mike Howard again serves as the MC in a fun and informative audience-participation show, this year pitting two teams of Operators, and two proud nations -- the US Versus Canada -- and this is one activity that you, and everyone else in the room, will be asked to 'pre-judge'.
NEWS AT 5:00	Scott Chambers Pacific Business Centers - San Francisco	We're almost there, folks! If you liked today, wait until you hear about the big 28th Annual GWA International Education Conference & Trade Show coming up on September 10-13 in Boca Raton...plus some very special acknowledgments.

AND NOW, OFF TO OUR COCKTAIL HOURS, COURTESY OF OUR ANGEL SPONSORS



Today, the Workspace Association of New York celebrates its 9th year of offering quality workspaces and services to the business community of Tri-State New York and beyond. We thank you for sharing this important milestone with us, and for your year-round support.

June 13, 2014



JUNE 13, 2014



8:30 AM - 5:30 PM



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